

# Tariff Visual Arts 2012











This tariff is purely indicative and is a base scale.

It is not binding on certain members who retain the right to charge a higher amount of royalties in respect of specific usage.

This scale is valid subject to respecting the prior authorisation from SABAM.

The amounts referred to in this tariff exclude VAT.

The VAT rate on royalties amounts to 6%.

The VAT rate for the provision of services and additional administrative costs amounts to 21%.

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# **CONTENTS**

CON	TENTS	3
BASI	C PRINCIPLES	5
1.	Legislation	5
2.	Practical consequences	7
GEN	ERAL CONDITIONS	8
1.	Credits	8
2.	Voucher copies	8
3.	Personal character	8
4.	Timescales and compensation	8
4.1	. Period of use	8
4.2	2. Payment terms	8
4.3	3. Compensation	9
SPE	CIAL CONDITIONS	10
A.	Culture (museums, galleries, art centres):	10
В.	Educational and/or scientific use	10
C.	Art magazines	10
D.	Reprints	10
PRES	SS	11
1.	Press dossier	11
2.	Newspapers: photos and other works by visual artists	12
3.	Weekly information publications	13
4.	Magazines & door-to-door newspapers	14
PUBI	LISHING	15
1.	Books	15
2.	Publications containing a large number of reproductions (books, art magazines and catalogues)	16
3.	Exhibition catalogues	16
4.	Brochures, folders, programmes for plays and concerts, prospectuses, annual reports, corporate brochures, travel brochures, etc.	17
5.	Non-monographic calendars, almanacs and diaries	18
6.	Postal and greetings cards, business cards, invitations, illustrations, communion portraits, menus, bookmarks, notices, school materials, letterhead, envelopes, logos, etc	19
7.	School materials	20
8.	Art reproductions	21
9.	Slides	23
10.	Theatre scenery and fairs	24
11.	Covers for records, cassettes, CDs and CD-ROMs	25

12.	T-shirts, artefacts, merchandising, etc.	25
14.	Tourism brochures	27
15.	Packaging	28
ADVE	ERTISING	29
1.	Publications	29
2.	Posters and small bills (non-networked), panels, presentation boards and stands	30
3.	Poster networks	31
AUDI	IO-VISUAL	32
1.	Advertising spots for TV/Cinema	32
2.	Film - reproduction rights	33
3.	Video – reproduction rights	33
4.	Public showings (slide shows, company films, etc.)	35
5.	Television – reproduction rights and transmission rights	36
MUL <sup>-</sup>	TIMEDIA	37
1.	CD-ROM, CDI and Software	37
2.	Internet & intranet	38

# **BASIC PRINCIPLES**

#### 1. Legislation

The Visual Arts department of SABAM operates within the framework of copyright legislation in force in Belgium. This section contains extracts from the law of 30 June 1994 on copyright and associated rights (Belgisch Staatsblad/ Moniteur Belge, 27 July 1994), as modified by the law of 22 May 2005 (Belgisch Staatsblad/ Moniteur Belge, 27 May 2005).

#### Permission to copy

Art 1.§1.: Only the author of a work of literature or art has the right to reproduce or allow it to be reproduced in whatever manner or whatever form, directly or indirectly, temporarily or permanently, in full or in part. That right includes the exclusive right to authorise the work to be revised or translated. That right also includes the exclusive right to authorise the work to be hired out or loaned. Only the author of a work of literature or art has the right to communicate the work to the public irrespective of the process, including making it available to the public in such manner that it is accessible to all members of the public in a place and at a time chosen by them individually.

#### **Moral right**

Art. I.§ 2.: The author of a work of literature or art has an inalienable moral right over that work.

Any overall waiver of the future exercising of that right is null and void.

This includes the right to publicise the work.

Unpublicised works are not susceptible to attachment.

The author has the right to assert or to refuse recognition as author of the work.

He has the right to the respect of his work, which entitles him to oppose any change being made to it. Notwithstanding any waiver, he retains the right to oppose any deformation, mutilation or other change to his work and any other act that could damage the work, or that could damage his status or reputation.

#### **Duration**

Art. 2.§1.: The copyright remains in force for seventy years after the death of the author in favour of the person designated by him or, if no-one has been so designated, in favour of his heirs, in accordance with article 7.

#### **Photographs**

Art. 2.§5.: The period of protection for original photographs, in the sense that they are the intellectual creation of the artist, is determined in accordance with the foregoing paragraphs.

#### Restrictive interpretation of cessions

Art. 3.§1.al.3: The contractual stipulations in relation to copyright and how it is exploited must be interpreted restrictively. The cession of an object that contains a work, does not lead to the right to exploit the work; the author must be given reasonable access to his work in order to be able to exercise his property rights.

#### Cession of a work of Visual Art

Art. 9: Unless it is agreed otherwise, the cession of a work of visual art gives the right to a recipient to

show the work as it is, in circumstances that do not injure the honour or reputation of the author; the other rights attaching to the author are not ceded.

Unless it is otherwise agreed or unless normal practice differs, the cession of a work of visual art includes a prohibition on identical copies being made of it.

#### **Portrait**

Art. 10: Neither the author of a portrait, nor its owner, nor any other person who possesses a portrait or has custody of it, has the right to reproduce it or to display it in public without the permission of the subject of the portrait or, for twenty years following that person's death, without the permission of his heirs.

#### Reciprocal rights of foreign authors

Art. 79. al.1: Subject to the provisions contained in international agreements, this law also guarantees the rights in Belgium of foreign authors and foreigners who enjoy associated rights, but not for a longer period than that laid down in Belgian law.

#### **Penalty provisions**

Art. 80. al.1, 2 and 3: Any person who maliciously or fraudulently infringes on copyright and associated rights, is guilty of the offence of counterfeiting.

The same applies to the malicious or fraudulent use of the name of an author or of a person who enjoys an associated right, or the use of any distinctive identifier used by him on his work or performance. Any items produced in this way will be considered counterfeit.

Any person who, knowing that they are counterfeit, sells such items, hires them, or puts them up for sale or for hire, or has them in stock for sale or hire or imports them into Belgium for commercial purposes, is guilty of the same offence.

#### Civil action in respect of copyright

Art. 87. §1, al.1, 2 and 3: Subject to the competence of the court of first instance, the chair of this court confirms the existence of an infringement of copyright or of an associated right and instructs that the infringement be brought to an end.

The case is brought and dealt with in summary proceedings. The case is concluded, notwithstanding any further action that may take place in the criminal courts based on the same facts.

Art. 87. §2: The handover of the counterfeit items and printing plates, moulds, patterns or other tools that have been directly utilised in the production of the counterfeit items and which remain in the possession of the defendant, can be used in part payment of the compensation payable to the plaintiff.

A defendant who is deemed to have acted in bad faith, may be subjected to the confiscation of the counterfeit items and of the printing plates, moulds, patterns and other tools that have been directly used in the production of the counterfeit items or, where appropriate, to the payment of a sum equal to the price of these items or other goods already disposed of.

#### 2. Practical consequences

As copyright is assignable (art. 3. §1, al.1 law of 30 June 1994) SABAM may, where so authorised by the artist or his heirs, grant the prior authorisation for reproduction required by the law.

This permission relates only on the material side of the reproduction. The artist retains the moral right (art. 1, §2 of the law of 30 June 1994). This naturally implies that the publisher is responsible for the absolute fidelity of the work reproduced. The artist can always exercise his veto in the case of modification being made to his work or imperfect copies being made of it, even where permission to reproduce has been obtained from SABAM and royalties have been paid.

In order to eliminate this risk, the publisher may send 2 copies of proofs to SABAM. The artist will sign this as "good to print", or not. One copy is then returned to the publisher.

The artist may exercise his veto where the reproduction is used for advertising purposes. For this reason, the publisher should approach SABAM to ask whether the artist agrees with such use.

# **GENERAL CONDITIONS**

With the exception of reproductions governed by publishing contracts, permission must always be granted prior to use. Permission is only effective when all conditions are satisfied. A reproduction in respect of which royalties have been paid and that does not meet the other conditions, will thus be considered as not having been sanctioned.

No right of display is included in the permission to reproduce.

#### 1. Credits

The name of the artist, the name of the photographer, the title of the work and "© **SABAM Belgium 2012**" (only for artists represented by SABAM) must always be indicated.

In magazines and books, these indications may be grouped together at the front or at the end of the publication, on condition that the authorised reproduction is identified in an unambiguous manner (page, no. etc.).

#### 2. Voucher copies

Two copies of the publication in which the work is reproduced, must be sent to SABAM as voucher copies.

In respect of exhibitions, an entrance ticket should be sent to SABAM.

#### 3. Personal character

Each authorisation for reproduction is awarded personally can cannot be assigned to third parties without the express advance permission of the author and/or his agent or heir.

#### 4. Timescales and compensation

#### 4.1. Period of use

The permission to make reproductions is valid for 1 year, to be calculated from the date the permission is granted. A new request must be made after the expiry of this period. For permissions that relate to short periods, such as for example for the Internet, permission to carry out reproductions expires after 6 months.

#### 4.2. Payment terms

In the case of non-payment within 30 days, late payment interest will be charged on all outstanding amounts at a rate of 1% per month or part thereof, by right and without notification.

#### 4.3. Compensation

If the correct credits are not shown, if royalties are not paid and/or in the case of a refusal to send the voucher copies, compensation is payable in addition to the royalties normally chargeable, by right and without notification, which is determined as follows:

- for the use of a work without prior written permission and/or in the case of the adaptation of the work without permission: **twice** the amount of the royalties payable with **a minimum of 125.00 euro per work**.
- upon recurrence: **twice** the amount of the royalties payable with **a minimum of 250.00 euro per work**.
- in the absence of the copyright credits and/or the identification of the name of the author or in the case of refusal to send the voucher copies: an amount **equal** to the royalties payable with **a minimum of 125.00 euro per work**.
- for the use of a work with the name falsely identified: **three times** the amount of the royalties payable with **a minimum of 250.00 euro per work**.

Where a legal dossier for recovery is prepared:

- for a reproduction without the permission of SABAM,
- for a reproduction without the correct credits,
- for the non-payment of royalties due,
- for failure to send the voucher copies,

**10%** of the amount payable, with **a minimum of 250.00 euro**, will be charged to cover administrative costs, in addition to the compensation payable to the author.

# SPECIAL CONDITIONS

#### Special discounts granted by SABAM

#### A. Culture (museums, galleries, art centres):

Publications of a distinct artistic character targeting a limited group of readers receive a discount of 25%.

Publications destined for sale are not considered within this category. The discount for cultural purposes is strictly interpreted.

#### B. Educational and/or scientific use

A discount of 25% is applicable to text books.

#### C. Art magazines

A discount of 25% is applicable to art magazines.

#### D. Reprints

For reprinting within 24 months, the normal rate is applied with a discount of 25%. Where the reprint is made by the original publisher, this discount is applicable to reprints in the original language as well as reprints in a foreign language.

#### E. Publishing contract

Users who enter into an agreement with SABAM (publishing contract) are entitled to a discount of 10%.

ATTENTION: DISCOUNTS A, B AND C CANNOT BE COMBINED.

#### **INSTRUCTIONS FOR USE**

- 1 Start by consulting the sections covering Basic Principles, General Conditions and Special Conditions.
- 2 Find the section applicable to you in the table of contents.
- 3 Horizontal tariffs Pages: 11, 12, 13, 19, 20, 23, 29, 30 and 33. These tariffs are calculated based on a range of criteria (circulation, format, colour or b/w, etc.). Next consult, where appropriate, the criteria applied by SABAM to modify the base tariff in order to know whether to apply a discount or a supplementary charge.
- 4 Vertical tariffs Pages: 10, 14, 15, 16, 17, 18, 20, 21, 22, 23, 24, 25, 26, 27, 28, 30, 31 and 32. These tariffs are calculated based on range of criteria (circulation, duration, format, location, territory, etc.). Starting from this base tariff, you then need to count the 'supplementary' and 'discount' points in order to determine the correct amount for each reproduction.

# **PRESS**

#### 1. Press dossier

Suppl.	Print- run	Duration	Territory		Tariff €	Suppl.
20					2260.00	20
19					2040.00	19
18					1860.00	18
17					1690.00	17
16					1540.00	16
15					1390.00	15
14					1260.00	14
13					1140.00	13
12					1040.00	12
11					945.00	11
10					860.00	10
9					780.00	9
8					710.00	8
7			World		645.00	7
6	+	60 months	World ex-USA		585.00	6
5	100	48 months	USA		535.00	5
4	50	36 months	Europe		485.00	4
3	25	24 months	3 countries		440.00	3
2	10	18 months	2 countries		400.00	2
1	5	12 months			360.00	1
Base	1 сору	6 months			330.00	Base
-1		3 months	5 doc.		300.00	-1
-2		1 month	10	background	275.00	-2
-3					250.00	-3
-4			25	area >25%	225.00	-4
-5					200.00	-5
-6			50	area <25%	180.00	-6
-7					165.00	-7
-8			100		150.00	-8
-9					135.00	-9
Discount		Duration	Quantity documents	Background Area	Tariff €	Discount

MINIMUM PRICE PER PICTURE = 135 €

#### Comments:

Unless otherwise agreed, these documents are distributed to publishers free of charge.

Royalties are generally paid by the party that places the order.

These documents may not under any circumstances be used other than in a report about actual events (printed press, press conference).

The party placing the order is responsible for ensuring that the credits are displayed as required:

- Name of the author, title of the work
- © SABAM Belgium 2012
- Name of the distributor
- Royalty-free for the reporting of actual events

#### 2. Newspapers: photos and other works by visual artists

Circulation	Nature	Own Production	Imported Production
- 50,000	B/W	25.00 €	49.00€
	Col	109.00€	109.00 €
- 100,000	B/W	26.00€	49.00€
	Col	114.00€	114.00 €
- 200,000	B/W	27.00€	49.00€
	Col	126.00€	126.00 €
- 400,000	B/W	28.00€	49.00€
	Col	137.00 €	137.00 €
- 600,000	B/W	30.00€	49.00€
	Col	148.00 €	148.00 €

#### Newspaper circulation:

- 50,000: De Financieel Economische Tijd / Grenz-Echo / La Wallonie / L'Echo / Nord Eclair
- 100,000: De Morgen / De Standaard / La Dernière Heure / La Libre Belgique / La Nouvelle Gazette
- 200,000: Gazet van Antwerpen / Het Belang van Limburg / La Meuse / Le Soir / Vers l'Avenir / La Capitale
- 400,000: Het Laatste Nieuws / De Nieuwe Gazet / Het Nieuwsblad / De Gentenaar

# 3. Weekly information publications

Title	B/W Colour	Format 1/4	Format 1/2	Format 3/4	Format 1/1	Format 2/1	Cover	
Bulletin	B/W Colour	69.00 € 114.00 €	76.00 € 130.00 €		85.00 € 141.00 €	96.00 € 158.00 €	190.00 €	
Cash	B/W Colour	156.00€					230.00 €	
Ciné Télé Revue	B/W Colour	211.00€			337.00 €	575.00 €	228.00 €	
Dag Allemaal, TV Familie, Blik, TV2 weken	B/W Colour	115.00€	164.00 €	213.00€	263.00 €	404.00 €	208.00 €	
Pages TV	Colour	86.00 €					182.00 €	
Feeling, Flair NL	B/W							
Flair FR, Glam*it	Colour	120.00 €	172.00 €	224.00€	276.00 €	422.00 €	219.00 €	
Pages TV Foot/Voet.	Colour Colour	90.00€			157.00 €			
Magazine	Coloui	156.00€					230.00 €	
Gimik	B/W	53.00 €	72.00€		104.00€	156.00 €	85.00 €	Poster 4 : 309 Poster 8 : 514 Reportage 1/1 : 237 € 2/1 : 339 €
Goed Gevoel, Genieten, DMM	B/W	104.00 €	149.00.6	102.00.6	237.00 €	271.00 €	189.00 €	
Humo	Colour B/W	104.00€	148.00€	193.00€	237.00 €	2/1.00€	109.00 €	
ridillo	Colour	201.00€					220.00 €	
Pages TV	Colour	96.00€	134.00 €		206.00 €		216.00 €	
Industrie	Colour	156.00 €					230.00 €	
Joepie	B/W Colour	53.00 €	72.00 €		104.00 €	156.00 €	95.00 €	
Knack	B/W	55.00 €	72.00€		104.00 €	150.00 €	95.00 €	
Libelle	Colour B/W	156.00 €					230.00 €	
Femme d'aujourd'hui	Colour	120.00€	172.00€	224.00€	276.00 €	422.00 €	219.00 €	
Pages TV	B/W Colour	90.00€			157.00 €			
Plus	Colour	156.00 €					230.00 €	
P Magazine, Che, Menzo, Maxim	B/W Colour	120.00€	172.00 €	224.00€	276.00 €	422.00 €	219.00 €	
Pages TV	B/W Colour	90.00 €	172.00 €	224.00 €	157.00 €	₹22.00 €	219.00 €	
Soir Magazine	Colour	94.00 €	120.00€		208.00 €	317.00 €	230.00 €	
Télémoustique	B/W Colour	135.00 €			216.00 €		226.00 €	
Pages TV	B/W Colour	102.00€	135.00 €		206.00 €		216.00 €	
Télépro, Télé-Vif	B/W	400.00.6					000 00 6	
Pages TV	Colour B/W	100.00€					226.00€	
Avec Télé-vif	Colour	150.00€					228.00€	
Télé-Pocket	B/W Colour	135.00 €					226.00 €	
Teve-Blad , TV 7	B/W	400.00.0	470.00.0	004.00.0	070.00.0	400.00.0	040.00.0	
Trends/Tendances	Colour B/W	120.00€	172.00 €	224.00€	276.00 €	422.00 €	219.00 €	
	Colour	156.00€					230.00€	
TV Story	B/W Colour	120.00€	172.00 €	224.00€	276.00 €	422.00 €	219.00 €	
Pages TV	Colour	90.00 €	172.00€	∠∠4.00 €	276.00 €	4∠∠.∪∪ €	∠19.00 €	
Vif Express	B/W	00.00 8			107.00 €			
	Colour	156.00 €					230.00 €_	
Zondagsblad	B/W Colour	46.00 €					220.00.6	
TV Gids	Colour	94.00 €					230.00 €	

# 4. Magazines & door-to-door newspapers

Circulation / Format	½ page	½ page	<u>1/1</u>	<u>2/1</u>	Cover
1 - 2,500	95.00€	113.00 €	120.00 €	136.00 €	166.00 €
2,501 - 5,000	113.00 €	120.00 €	137.00 €	149.00 €	182.00 €
5,001 – 25,000	120.00 €	137.00 €	149.00 €	167.00 €	200.00 €
25,001 – 50,000	149.00 €	167.00 €	182.00 €	200.00 €	233.00 €
50,001 – 100,000	166.00 €	182.00 €	200.00 €	216.00 €	267.00 €
100,001 – 250,000	181.00 €	200.00 €	216.00 €	233.00 €	298.00 €
250,001 – 500,000	199.00€	215.00 €	233.00 €	267.00€	333.00 €
+ 500,001	215.00 €	233.00 €	267.00 €	298.00 €	399.00€

# Criteria used by SABAM to modify the base tariff

Repetition of reproductions	- 30 %
Front cover	+ 100 %
Table of contents	- 30 %
3 to 6 works from a single assignment	- 20 %
More than 6 works from a single assignment	- 40 %
BW on newspaper support	- 40 %

# **PUBLISHING**

#### 1. Books

Suppl.	Printrun	Format of the work	Format of the book	Туре	Duration	Territory	Tariff €	Suppl.
15							1140.00	15
14							1040.00	14
13							945.00	13
12							860.00	12
11							780.00	11
10							710.00	10
9							645.00	9
8		3-janv					585.00	8
7		front				World	535.00	7
6	+	2-janv				World ex- USA	485.00	6
5	1000000	back cover			60 months	USA	440.00	5
4	500000	1,5/1			48 months	Europe	400.00	4
3	250000	1-janv		photo	36 months	3 countries	360.00	3
2	100000	3-avr		luxury	24 months	2 countries	330.00	2
1	50000	1-févr	30x40 A3	standard			300.00	1
Base	25000	1/4 page	20x30 A4	pocket	12 months		275.00	Base
-1	10000	stamp size max 12 cm²	15x20 A5	dictionary encyclopaedia	5 doc.		250.00	-1
-2	5000			educational	10	background	225.00	-2
-3	2500					repeat	200.00	-3
-4	1000				25		180.00	-4
-5	500					back cover	165.00	-5
-6					50	area < 25%	150.00	-6
-7			pocket				135.00	-7
-8					100		125.00	-8
-9							112.00	-9
-10							102.00	-10
-11							93.00	-11
-12							85.00	-12
Discount	Printrun	Format of the work	Format of the book	Туре	Quantity documents	Background Area	Tariff €	Discount

# MINIMUM PRICE PER PICTURE = 85 €

# 2. Publications containing a large number of reproductions (books, art magazines and catalogues)

Where more than 40 reproductions from the SABAM repertoire are used, a fixed royalty of 10% of the retail price (excl. VAT) of the total circulation is applied weighted by the number of works from our repertoire as a percentage of the total quantity of protected works.

#### 3. Exhibition catalogues

- The tariff amounts to 6% of the retail price (excl. VAT) if more than 40 reproductions are used from the SABAM repertoire.
- If less than 40 reproductions are used from the SABAM repertoire, the same scales apply as for books.

In sections 2 and 3, the minimum per reproduction amounts to 17.50 euro (black & white reproduction) and 25.00 euro (colour reproduction).

# 4. Brochures, folders, programmes for plays and concerts, prospectuses, annual reports, corporate brochures, travel brochures, etc.

Suppl.	Printrun	Format	Publication format		Duration	Territory	Tariff €	Suppl.
20							2260.00	20
19							2040.00	19
18							1860.00	18
17							1690.00	17
16							1540.00	16
15							1390.00	15
14							1260.00	14
13							1140.00	13
12							1040.00	12
11							945.00	11
10	+						860.00	10
9	1000000	3-1					780.00	9
8	500000						710.00	8
7	250000					World	645.00	7
6	100000					World ex-USA	585.00	6
5	50000	2-1			60 months	USA	535.00	5
4	25000	1,5/1		front cover	48 months	Europe	485.00	4
3	15000	1/1			36 months	3 countries	440.00	3
2	10000	3-4	+	back cover	24 months	2 countries	400.00	2
1		1-2	30x40 (A3)				360.00	1
Base	7500	1/4 page	20x30 (A4)	Interior	12 months		330.00	base
-1	5000	- 12 cm <sup>2</sup>	15x20 (A5)		2	5	300.00	-1
-2	3000	background	-	intern*	3	10	275.00	-2
-3	2000	repeat			4		250.00	-3
-4	1000	area >25%			5	25	225.00	-4
-5	500				6		200.00	-5
-6		area <25%			7	50	180.00	-6
-7				*mailing	8		165.00	-7
-8				targeted	+	100	150.00	-8
-9							135.00	-9
Discount	Printrun	Background Area	Publication format	Use	Mosaic cover	Quantity documents	Tariff €	Discount

MINIMUM PRICE PER PICTURE = 135 €

#### 5. Non-monographic calendars, almanacs and diaries

Suppl.	Printrun	Format	Duration	Territory	Purpose		Tariff €	Suppl.
14							1860.00	14
13							1690.00	13
12							1540.00	12
11							1390.00	11
10							1260.00	10
9							1140.00	9
8							1040.00	8
7				World			945.00	7
6				World ex-USA			860.00	6
5				USA			780.00	5
4			2nd yr usage	Europe		front cover	710.00	4
3	+	+	0,5	3 countries			645.00	3
2	50000	60 x 80	3rd yr usage	2 countries	with logo	back cover	585.00	2
1	25000	40 x 60	1				535.00	1
Base	10000	30 x 40	12 months	withou	t logo		485.00	Base
-1	7500	20 x 30	2 doc.				440.00	-1
-2	5000		3	3 (4)	Background		400.00	-2
-3	3000	15 x 20	4		Repeat		360.00	-3
-4			5	6 (7)	Area >25%		330.00	-4
-5	1000		6				300.00	-5
-6	500		7	12 (13)	Area <25 %		275.00	-6
-7		pocket	8				250.00	-7
-8			+	24 (26)			225.00	-8
-9							200.00	-9
-10							180.00	-10
-11							165.00	-11
-12							150.00	-12
-13							135.00	-13
-14							125.00	-14
-15							112.00	-15
Discount	Printrun	Calendar format	Mosaic	Quantity of pictures	Background Area		Tariff €	Discount

MINIMUM PRICE PER PICTURE : calendars = 180 € - pocket = 112 €

#### 5.1 Monographs

15 % of the retail price excl. VAT for the total circulation.

20 % of the total cost price in the case of free distribution.

N.B.: For tear-off calendars, the credits (see General Conditions) must be placed below the reproductions and not on the section to be torn off.

# 6. Postal and greetings cards, business cards, invitations, illustrations, communion portraits, menus, bookmarks, notices, school materials, letterhead, envelopes, logos, etc.

Suppl.	Printrun	Format	Lay-out	Period	Territory	Purpose	Tariff €	Suppl.
20							1540.00	20
19							1390.00	19
18							1260.00	18
17							1140.00	17
16							1040.00	16
15							945.00	15
14							860.00	14
13							780.00	13
12							710.00	12
11							645.00	11
10							585.00	10
9							535.00	9
8							485.00	8
7	+		super luxury		World		440.00	7
6	1000000				World ex- USA		400.00	6
5	500000				USA		360.00	5
4	250000	+			Europe		330.00	4
3	100000	30 x 40 A3			3 countries		300.00	3
2	50000	20 x 30	luxury		2 countries	with logo	275.00	2
1	25000	15 x 20	greetings card				250.00	1
Base	10000	10 x 15 cm	Standard	12 months	witho	ut logo	225.00	Base
-1	5000	9x13 airline		2 doc.	5 doc.		200.00	-1
-2	2500	5x8 credit card		3	10	background	180.00	-2
-3	1000	4x5 chromo		4			165.00	-3
-4	500	3x4 stamp		5	25	area >25%	150.00	-4
-5				6			135.00	-5
-6				7	50	area <25%		-6
-7				8				-7
-8				+	100			-8
-9								-9
Discount	Printrun	Format	Lay-out	Mosaic	Quantity of pictures	Background Area	Tariff €	Discount

#### MINIMUM PRICE PER PICTURE = 135 €

#### 7. School materials

Suppl.	Printrun	Format		Duration	Territory	Purpose	<b>Tariff</b> €	Suppl.
14							2040.00	14
13							1860.00	13
12							1690.00	12
11							1540.00	11
10							1390.00	10
9							1260.00	9
8							1140.00	8
7					World		1040.00	7
6	+				World ex- USA		945.00	6
5	100000				USA		860.00	5
4	50000	+		48 months	Europe		780.00	4
3	25000	60 x 80		36 months	3 countries		710.00	3
2	10000	40 x 60		24 months	2 countries	with logo	645.00	2
1	7500	30 x 40 A3					585.00	1
Base	5000	20 x 30 A4	cover	12 months	witho	ut logo	535.00	Base
-1	4000	15 x 20 A5		2 doc.	5 doc.		485.00	-1
-2	3000	pocket		3	10	background	440.00	-2
-3	2000		interior	4	repeat		400.00	-3
-4	1000			5	25	area >25%	360.00	-4
-5	500			6			330.00	-5
-6				7	50	area <25%	300.00	-6
-7				8			275000	-7
-8				+	100		250.00	-8
-9							225.00	-9
-10							200.00	-10
-11							180.00	-11
-12							165.00	-12
-13							150.00	-13
-14							135.00	-14
-15							125.00	-15
Discount	Printrun	Format	Lay-out	Mosaic	Quantity of pictures	Background Area	Tariff €	Discount

# MINIMUM PRICE PER PICTURE = 125 €

# 8. Art reproductions

- **Posters** (on paper): **15%** of the retail price excl. VAT, with the following minimum:
- Facsimiles: 18% of the retail price excl. VAT, with the following minimum:

Printrun / Format	20 x 30 cm	30 x 40 cm	40 x 60 cm	<u>50 x 70 cm</u>
1.000	250.00 €	373.00 €	561.00 €	703.00 €
1,500	333.00 €	499.00 €	749.00 €	935.00 €
2,000	417.00 €	624.00 €	937.00 €	1,170.00€
2,500	468.00 €	702.00 €	1,054.00 €	1,317.00€
3,000	521.00 €	780.00 €	1,170.00 €	1,464.00 €
4,000	621.00 €	933.00 €	1,398.00 €	1,748.00 €
5,000	722.00 €	1,084.00 €	1,625.00 €	2,033.00€
Per 1,000	120.00 €	181.00 €	271.00 €	339.00 €
Printrun / Format	<u>60 x 80 cm</u>	<u>70 x 100 cm</u>	<u>80 x 120 cm</u>	<u>Plus</u>
1,000	844.00 €	1,054.00 €	1,263.00 €	1,896.00 €
1,500	1,124.00 €	1,405.00 €	1,686.00 €	2,529.00 €
2,000	1,405.00 €	1,756.00 €	2,107.00 €	3,161.00 €
2,500	1,580.00 €	1,975.00 €	2,370.00 €	3,555.00 €
3,000	1,756.00 €	2,195.00 €	2,633.00 €	3,950.00€
4,000	2,124.00 €	2,622.00 €	3,146.00 €	4,718.00 €
5,000	2,440.00 €	3,048.00 €	3,658.00 €	5,488.00 €
Per 1,000	408.00 €	509.00€	610.00€	914.00 €

# 8.1 Reproductions of photos on posters and puzzles

Suppl.	Printrun	Format	Dura- tion	Territory	Purpose	<b>Tariff €</b>	Suppl.
14						2040.00	14
13						1860.00	13
12						1690.00	12
11						1540.00	11
10						1390.00	10
9						1260.00	9
8						1140.00	8
7				World		1040.00	7
6	+			World ex-USA		945.00	6
5	50000			USA		860.00	5
4	25000		48 months	Europe		780.00	4
3	10000	+	36 months	3 countries		710.00	3
2	7500	60 x 80	24 months	2 countries	with logo	645.00	2
1	5000	40 x 60				585.00	1
Base	3000	30 x 40 A3	12 months	withou	ıt logo	535.00	Base
-1	2000	20 x 30 A4	2 doc.	2 posters 5 doc./puzzle		485.00	-1
-2	1000	15 x 20 A5	3	3 posters 10 doc./puzzle	background	440.00	-2
-3		pocket	4	4 posters		400.00	-3
-4			5	5 posters 25 doc./puzzle	area >25%	360.00	-4
-5			6	+		330.00	-5
-6			7	50 doc./puzzle	area <25%	300.00	-6
-7			8			275.00	-7
-8			+	100 doc./puzzle		250.00	-8
-9						225.00	-9
-10						200.00	-10
-11						180.00	-11
-12						165.00	-12
-13						150.00	-13
-14						135.00	-14
-15						125.00	-15
Discount	Printrun	Format	Mosaic	Quantity of documents	Background Area	Tariff €	Discount

MINIMUM PRICE PER PICTURE = 125 € - with advertisement = 150 €

#### 9. Slides

Printrun	Per work
1 – 100	45.84 €
101 – 500	90.33 €
501 – 1,000	116.53 €
1,001 – 2,500	146.65€
2,501 – 5,000	191.15€
> 5,000	239.61 €

# 10. Theatre scenery and fairs

Suppl.	Format	Use	Printrun	Duration	Territory		Tariff €	Suppl.
21							2260.00	21
20							2040.00	20
19							1860.00	19
18							1690.00	18
17							1540.00	17
16							1390.00	16
15							1260.00	15
14							1140.00	14
13							1040.00	13
12							945.00	12
11							860.00	11
10				60 months			780.00	10
9				48 months			710.00	9
8	+			36 months			645.00	8
7	50 m <sup>2</sup>			24 months	World		585.00	7
6	25 m²			18 months	World ex- USA		535.00	6
5	20 m <sup>2</sup>			12 months	USA		485.00	5
4	15 m²		100	9 months	Europe		440.00	4
3	10 m <sup>2</sup>	TV	50	6 months	3 countries		400.00	3
2	5 m²		10	3 months	2 countries		360.00	2
1	4 m²		5	1 month			330.00	1
Base	3 m²	Public/ private	1	1 week			300.00	Base
-1	2 m <sup>2</sup>	Reserved	2	2	5 doc.		275.00	-1
-2	1 m²	Educationa I	3	3	10	Back- ground	250.00	-2
-3	0.5 m <sup>2</sup>		4	4			225.00	-3
-4			5	5	25	area >25%	200.00	-4
-5			6	+			180.00	-5
-6			7		50	area <25%	165.00	-6
-7			8				150.00	-7
-8			+		100		135.00	-8
Discount	Format	Use	Mosaic Panel > 1m²	Quantity of pictures format >1m <sup>2</sup>	Quantity of pictures format < 1m <sup>2</sup>	Backgro und Area	Tariff €	Discount

#### MINIMUM PRICE PER PICTURE = 135 €

# 11. Covers for records, cassettes, CDs and CD-ROMs

Suppl.	Printrun	Audio format	Video format	Duration	Territory		Tariff €	Suppl.
14							2260.00	14
13							2040.00	13
12							1860.00	12
11							1690.00	11
10							1540.00	10
9							1390.00	9
8							1260.00	8
7	+				World		1140.00	7
6	1000000				World ex- USA		1040.00	6
5	500000				USA		945.00	5
4	250000			48 months	Europe		860.00	4
3	100000		vhs + cd	36 months	3 countries		780.00	3
2	50000		vhs	24 months	2 countries		710.00	2
1	25000	mc+	+cd+dcc				645.00	1
Base	10000	mc/cd/dcc		12 months			585.00	Base
-1	7500				2 doc.	5 doc.	535.00	-1
-2	5000		background		3	10	485.00	-2
-3	3000		repeat		4		440.00	-3
-4	1000		area >25%		5	25	400.00	-4
-5	500				6		360.00	-5
-6			area <25%		7	50	330.00	-6
-7					8		300.00	-7
-8					+	100	275.00	-8
-9							250.00	-9
-10							225.00	-10
-11							200.00	-11
-12							180.00	-12
-13							165.00	-13
-14							150.00	-14
-15							135.00	-15
Discount	Printrun		Background Area		Mosaic	Quantity of pictures	Tariff €	Discount

#### MINIMUM PRICE PER PICTURE = 135 €

# 12. T-shirts, artefacts, merchandising, etc.

- 15 % of the retail price excl. VAT of the total circulation.
- 20 % of the total cost price where distributed free of charge.

# 13. Postage stamps

Printrun	Per Work
1 – 200,000	261.85 €
200,001 – 500,000	392.79€
500,001 - 1,000,000	523.72€
Per tranche of 1,000,000	523.72€

Criteria used by SABAM to modify the base tariff

Black-white	- 30 %

#### 14. Tourism brochures

Suppl.	Printrun	Picture format	Publication format	Duration	Territory		Tariff €	Suppl.
20							1860.00	20
19	_						1690.00	19
18							1540.00	18
17	_						1390.00	17
16							1260.00	16
15							1140.00	15
14							1040.00	14
13	_						945.00	13
12							860.00	12
11	_	3/1					780.00	11
10		2 covers					710.00	10
9		front cover					645.00	9
8		back cover					585.00	8
7					World		535.00	7
6					World e	x-USA	485.00	6
5				60 months	USA		440.00	5
4	+			48 months	Europe		400.00	4
3	1000000	2/1		36 months	3 countries		360.00	3
2	500000	1.5/1	+	24 months	2 countries		330.00	2
1	250000	1/1	30 x 40 A3				300.00	1
Base	100000	3/4 page	20 x 30 A4	12 months			275.00	Base
-1	50000	1/2	15 x 20 A5		2	5	250.00	-1
-2	25000	1/2		background	3	10	225.00	-2
-3	15000	Stamp 12cm <sup>2</sup>		repeat	4		200.00	-3
-4	10000			area >25%	5	25	180.00	-4
-5	7500				6		165.00	-5
-6	5000			area <25%	7	50	150.00	-6
-7	3000				8		135.00	-7
-8	2000				+	100	125.00	-8
-9	1000						112.00	-9
Discount	Printrun	Format	Document format	Background Area	Mosaic	Quantity of pictures	Tariff €	Discount

MINIMUM PRICE PER PICTURE = COVER 275 € / INTERIOR 112 €

# 15. Packaging

Suppl.	Printrun	Format	Nb of sides/ Package	Duration	Territory		Tariff €	Suppl.
20							4840.00	20
19							4400.00	19
18							4000.00	18
17							3630.00	17
16							3300.00	16
15							3000.00	15
14							2730.00	14
13							2480.00	13
12							2260.00	12
11							2040.00	11
10							1860.00	10
9							1690.00	9
8							1540.00	8
7	+				World		1390.00	7
6	5000000				World ex- USA		1260.00	6
5	2500000	+		60 months	USA		1140.00	5
4	1000000	40 x 60		48 months	Europe		1040.00	4
3	500000	30 x 40 A3	4 sides	36 months	3 countries		945.00	3
2	250000	20 x 30 A4	3 sides	24 months	2 countries		860.00	2
1	100000	15 x 20 A5	2 sides				780.00	1
Base	50000	10 x 15 cm	1 side	12 months			710.00	Base
-1	25000	7,5 x 10		2 doc./side	2		645.00	-1
-2	10000	-		3	3	background	585.00	-2
-3	7500		Test run	4	4		535.00	-3
-4	5			5	5	area >25%	485.00	-4
-5	3			6	+		440.00	-5
-6	1			7		area <25%	400.00	-6
-7				8			360.00	-7
-8				+			330.00	-8
-9							300.00	-9
Discount	Printrun	Format		Mosaic	Number of different packages	Background Area	Tariff €	Discount

MINIMUM PRICE PER PICTURE = 300 €

# **ADVERTISING**

#### 1. Publications

Suppl.	Printrun	Advertising format	Territory	Picture format	Duration		Tariff €	Suppl.
20							3630.00	20
19							3300.00	19
18							3000.00	18
17							2730.00	17
16							2480.00	16
15							2260.00	15
14							2040.00	14
13							1860.00	13
12							1690.00	12
11	+						1540.00	11
10	10000000						1390.00	10
9	7500000						1260.00	9
8	5000000	3/4 cover			36 months		1140.00	8
7	3000000	front cover	World		24 months		1040.00	7
6	1000000	2/1 cover	World ex-USA		18 months		945.00	6
5	500000	back cover	USA		12 months		860.00	5
4	250000	1,5/1	Europe		9 months		780.00	4
3	100000	1/1	3 countries		6 months		710.00	3
2	50000	3/4	2 countries		3 months		645.00	2
1	25000	1/2			1 month		585.00	1
Base	10000	1/4	magazine		one shot	use	535.00	Base
-1	5000	stamp	newspapers	1/2 page	2	2 advertisements	485.00	-1
-2	2500	background	intern		3	3 advertisements	440.00	-2
-3	1000		target group	1/4 page	4	4 advertisements	400.00	-3
-4		area > 25%	professional		5	5 advertisements	360.00	-4
-5			educational		6	+	330.00	-5
-6		area < 25%			7		300.00	-6
-7					8		275.00	-7
-8					+		250.00	-8
-9							225.00	-9
Discount	Printrun	Format	Media	Picture format	Mosaic cover	Quantity per campaign	Tariff €	Discount

MINIMUM PRICE PER PICTURE = 225 €

# 2. Posters and small bills (non-networked), panels, presentation boards and stands

Suppl.	Print run	Format	Sides	Picture	Duration	Territory	Tariff €	Suppl.
14							3630.00	14
13							3300.00	13
12							3000.00	12
11							2730.00	11
10							2480.00	10
9							2260.00	9
8							2040.00	8
7						World	1860.00	7
6	+					World ex- USA	1690.00	6
5	50000					USA	1540.00	5
4	25000				48 months	Europe	1390.00	4
3	10000	+	4 sides		36 months	3 countries	1260.00	3
2	7500	120 x 160	3 sides		24 months	2 countries	1140.00	2
1	5000	80 x 120	2 sides				1040.00	1
Base	3000	60 x 80	1 side		12 months		945.00	Base
-1	2000	40 x 60		1/2 side	6 months	2 pictures	860.00	-1
-2	1000	30 x40/A3	background		3 months	3 pictures	780.00	-2
-3	500	20 x30/A4		1/4 side	1 month	4 pictures	710.00	-3
-4	100	-	area >25%			5 pictures	645.00	-4
-5						6 pictures	585.00	-5
-6			area <25%			7 pictures	535.00	-6
-7						8 pictures	485.00	-7
-8						+	440.00	-8
-9							400.00	-9
-10							360.00	-10
-11							330.00	-11
-12							300.00	-12
-13							275.00	-13
-14							250.00	-14
-15							225.00	-15
Discount	Printrun	Format	Background Area	Picture format	Duration	Mosaic	Tariff €	Discount

MINIMUM PRICE PER PICTURE = 225 €

#### 3. Poster networks

Suppl.	Board format	Territory	Duration				Tariff €	Suppl.
17							12500.00	17
16							11400.00	16
15							10400.00	15
14							9460.00	14
13							8600.00	13
12							7810.00	12
11							7100.00	11
10							6460.00	10
9			+				5330.00	9
8			48 months				4840.00	8
7		World	36 months				4400.00	7
6		World ex-USA	24 months				4000.00	6
5		USA	18 months				3630.00	5
4		Europe	12 months				3300.00	4
3	electronic	3 countries	9 months				3000.00	3
2	+ mof 36m <sup>2</sup>	2 countries	6 months				2730.00	2
1	+ mof 16m <sup>2</sup>		3 months				2480.00	1
Base	20 m²	National	1 month				2260.00	Base
-1	Bus shelter/ underground	5 centres	10 days	2 pictures	2		2040.00	-1
-2	mof	North		3	3	background	1860.00	-2
-3	4 m²	South		4	4		1690.00	-3
-4	2 m²	Brussels		5	5	Area >25%	1540.00	-4
-5	1 m²	local		6			1390.00	-5
-6	mobile	1 board		7		Area <25%	1260.00	-6
-7	window display			8			1140.00	-7
-8	caddies			+			1040.00	-8
-9	banners						945.00	-9
-10							860.00	-10
-11							780.00	-11
-12							710.00	-12
Discount	Format	Territory	Duration	Mosaic	Panels per campaign	Background Area	<b>Tariff</b> €	Discount

MINIMUM PRICE PER PICTURE = 710 €

# **AUDIO-VISUAL**

Work = reproduction and transmission of a work with a maximum duration of 10 seconds.

# 1. Advertising spots for TV/Cinema

Suppl.	Media	Use		Duration	Territory		Tariff €	Suppl.
20							4840.00	20
19							4400.00	19
18							4000.00	18
17							3630.00	17
16							3300.00	16
15							3000.00	15
14							2730.00	14
13							2480.00	13
12							2260.00	12
11							2040.00	11
10							1860.00	10
9							1690.00	9
8							1540.00	8
7					World		1390.00	7
6					World ex-USA		1260.00	6
5				60 months	USA		1140.00	5
4		spons. clip		48 months	Europe		1040.00	4
3				36 months	National		945.00	3
2	cinema + TV			24 months	1 language		860.00	2
1							780.00	1
Base	cinema or	TV spot		12 months	TV Broadcaster		710.00	Base
-1			3 works	2 spots			645.00	-1
-2		educational	5	3 spots	Local TV	background	585.00	-2
-3			10	4 spots			535.00	-3
-4			25	5 spots		area >25%	485.00	-4
-5				+			440.00	-5
-6			50			area <25%	400.00	-6
-7							360.00	-7
-8			100				330.00	-8
-9							300.00	-9
Discount		Use	Works per spot	Spots per campaign	Territory	Background Area	Tariff €	Discount

MINIMUM PRICE PER PICTURE = 300 €

# 2. Film - reproduction rights

Films with special occasional reproductions.

#### Feature films:

1 - 5 works	108.00 € per work
6 - 15 works	540.00 € + 68.00 € per work in this tranhe
> 15 works	1,220.00 € + 55.00 € per work in this tranche

#### **Short films:**

1 - 5 works	81.00 € per work
6 - 15 works	407.00 € + 55.00 € per work in this tranche
> 15 works	953.00 € + 40.00 € per work in this tranche

#### Criteria used by SABAM to modify base tariff 1 and 2

Decorative use	- 20 %
Advertising	+ 200 %

#### 3. Video – reproduction rights

#### A. Occasional reproductions or video films.

79.87 € per work	1 - 5 works
399.33 € + 53.67 € per work in this tranche	6 - 15 works
936.15 € + 39.29 € per work in this tranche	> 15 works

#### Criteria used by SABAM to modify the base tariff

Decorative use	- 20 %
Advertising	+ 200 %

This tariff is valid for EU reproduction rights and up to 10 copies. Where circulation >10 cassettes:

Number of copies	Percentage
11 - 100	+ 10 %
101 - 500	+ 20 %
501 - 1000	+ 30 %
1001 - 2500	+ 40 %
2501 - 5000	+ 50 %
5001 - 10000	+ 60 %
> 10000	+ 80 %

# 4. Public showings (slide shows, company films, etc.)

Suppl.	Media	Use		Duration	Territory		Tariff €	Suppl.
20							4840.00	20
19							4400.00	19
18							4000.00	18
17							3630.00	17
16							3300.00	16
15							3000.00	15
14							2730.00	14
13							2480.00	13
12							2260.00	12
11							2040.00	11
10							1860.00	10
9							1690.00	9
8							1540.00	8
7					World		1390.00	7
6					World 6	ex-USA	1260.00	6
5				60 months	USA		1140.00	5
4		spons.clip		48 months	Europe		1040.00	4
3				36 months	National		945.00	3
2	cinema + TV			24 months	1 language		860.00	2
1							780.00	1
Base	cinema or	TV spot		12 months	TV Broadcaster		710.00	Base
-1			3 works	2 spots			645.00	-1
-2		educational	5	3 spots	Local TV	background	585.00	-2
-3			10	4 spots			535.00	-3
-4			25	5 spots		area >25%	485.00	-4
-5				+			440.00	-5
-6			50			area <25%	400.00	-6
-7							360.00	-7
-8			100				330.00	-8
-9							300.00	-9
Discount		Use	Works per spot	Spots per campaign	Territory	Background Area	Tariff <b>€</b>	Discount

MINIMUM PRICE PER PICTURE = 93 €

#### 5. Television – reproduction rights and transmission rights

These are rights for the recording onto the medium (reproduction right) and for the distribution of the image on the television screen (transmission right). Cable distribution rights and satellite rights are not included.

The tariff is valid exclusively for Belgium and countries where associations of authors have not entered into fixed rate contracts.

#### Basis per work:

1 - 5 works	163.00 € per work
6 - 15 works	813.00 € + 81.00 € per work in this tranche
> 15 works	1,626.00 € + 68.00 € per work in this tranche

#### Criteria used to modify the base tariff

Re-transmission within 12 months (not consecutive)	- 50 %
Decorative use	- 20 %
Local or regional television	- 30 %
Consecutive transmission (maximum 24 hours)	+ 100 %
Advertising	+ 200 %

# **MULTIMEDIA**

# 1. CD-ROM, CDI and Software

Suppl.	Printrun		Duration	Territory		<b>Tariff</b> €	Suppl.
20						945.00	20
19						860.00	19
18						780.00	18
17						710.00	17
16						645.00	16
15						585.00	15
14						535.00	14
13						485.00	13
12						440.00	12
11						400.00	11
10						360.00	10
9						330.00	9
8						300.00	8
7						275.00	7
6			More	World		250.00	6
5						225.00	5
4						200.00	4
3	More			Europe		180.00	3
2						165.00	2
1						150.00	1
Base	5000	retail	12 months	Belgium	1	135.00	base
-1					2	125.00	-1
-2					3	112.00	-2
-3	1000 or less	free			4	102.00	-3
-4					5 or +	93.00	-4
-5						85.00	-5
-6						77.00	-6
Discount	Printrun	Use	Duration	Territory	Number of documents	Tariff €	Discount

MINIMUM PRICE PER PICTURE = 77 €

#### 2. Internet & intranet

#### 1. Obligations of the content provider when agreement in principle has been given:

- 1.1 The size of the electronic file of decompressed pictures means that good quality reproduction is not possible.
- 1.2 The content provider must warn visitors that the copyright of the pictures is protected and that they may not be copied without the permission of the author or his agent.
- 1.3 The name of the author, the title of his work and "© **SABAM Belgium 2012**" (only for artists represented by SABAM) must be indicated below each reproduction.
- 1.4 The full internet address of the content provider must be communicated to SABAM.

#### 2. The following tariff is applicable where the authorisation conditions are complied with:

Suppl.	Duration	Public	Type of site	Banner (number of sites)	Usage	Picture format	Number of documents	Tariff €	Suppl.
13								585.00	13
12								535.00	12
11								485.00	11
10								440.00	10
9								400.00	9
8	36 or +			11 or +				360.00	8
7				10				330.00	7
6		World		5				300.00	6
5				3	home	page		275.00	5
4				1	e-com	1-févr		250.00	4
3	24 months	Europe	Portal					225.00	3
2						1-avr		200.00	2
1	12 months					1-août		180.00	1
Base	6 months	Belgium	Company		General	janv-16	1	165.00	Base
-1	3 months						2	150.00	-1
-2	1 month	Regional					3	135.00	-2
-3							5	125.00	-3
-4					Editorial		7	112.00	-4
-5	1 day	Local	Cultural					102.00	-5
-6								93.00	-6
-7								85.00	-7
-8								77.00	-8
-9								70.00	-9
-10								62.00	-10
-11								55.00	-11
-12								50.00	-12
Discount	Duration	Public	Type of site	Banner(number of sites)	Usage	Picture format	Number of documents	Tariff €	Discount